

# BUILDING BRIDGES

ANNUAL REPORT 2022



**MISSION:**

To provide nurturing care and life-changing services for youth and families in need.

**VISION:**

To be a community leader that exceed industry standards of care, pursues innovative practices, and equips youth and families to achieve healthy independence and sustainable success.

“ I feel like our role in the journey of the kids is like a bridge. Some kids may not cross the bridge with us, and some may take on that path and go on across the bridge. But we’re still here as a bridge – we just have to uplift them and show them the way that could be for them. ”

– Malik Cromer  
2nd Shift Supervisor

# BUILDING BRIDGES TO:

OPPORTUNITY

FAMILY

JOBS

EDUCATION

NEW FRIENDS

FIRST TIME DRIVING

HELP

NEW EXPERIENCES

COLLEGE

CAREER

FRESH PERSPECTIVE

HOPE

HEALING

INDEPENDENCE

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THE PROTECTION OF EACH CHILD IN OUR CARE IS PARAMOUNT. WHILE THE STORIES OF CHILDREN FEATURED IN THIS REPORT ARE REAL, THEIR NAMES HAVE BEEN CHANGED AND SUBSTITUTE PHOTOS USED IN ORDER TO PROTECT THEIR IDENTITIES.



*Emily Parrish*

**Emily Parrish**  
Executive Director

**Welcome! This past year has been full of preparation, planning, and dedicated, heartfelt work.** In the community, we have been able to re-engage, strengthen and build new partnerships, and enjoyed opportunities to share the mission of the Home and the success of our youth. With our children, we listened and learned to better understand their needs of the children, remaining focused on what is best for them and their families. As a result, programs and training were developed and implemented to support the Home's diversified services. Our children have been faced with tough situations, but we have rallied together, as a team and as a community, to show them that they are stronger than their circumstances. As our children take their next steps forward, the Home, too, is prepared for the future needs that lie ahead.

**On behalf of the Board of Directors and the leadership of the Children's Attention Home I am pleased to share this annual report.** As with most organizations, the past 12 months have required efforts of adapting to changes and navigating challenges. However, we are poised and ready for the future! Our volunteers are back in full swing, assisting on campus and at this year's fundraising events. One big highlight of the year was a Family Fun Day on the campus! For over 50 years the Home has had an important story to tell. To meet the increasing needs of youth in our community, the Home is rising to the challenge with expanded programs and services, which is both encouraging and exciting! Thank you to our community partners and supporters that enable the Children's Attention Home to provide nurturing care and life-changing services for youth.



*Doug Norman*

**Doug Norman**  
Board Chair

**Back on Track**

**Tracy**

**As the oldest child, Tracy became the primary caregiver for her siblings at a young age.**

*Because of this, Tracy often missed school. When she entered foster care due to neglect, she moved around several times which made prioritizing school difficult. When Tracy arrived at the Home at age 17, her high school credits only qualified her as a sophomore. While working with the Home's Education Coordinator, Ms. Keshia, Tracy was adamant that traditional school wasn't an option for her. For years, she also struggled with anxiety and other issues that impeded her ability to learn. She advocated for the opportunity to attend Adult Education as an alternative with the goal to achieve her GED before her 18th birthday. Less than two months later, she graduated from Adult Education with her GED! Achieving this goal helped improve Tracy's confidence in herself and her overall attitude and perspective. Her next goal is to continue her education by enrolling into a CNA program.*

## The Journey Continues

# Isaiah

### **Before entering foster care, Isaiah was homeless and on his own.**

*At age 17, he came to live at the Children's Attention Home with two goals in mind – graduating high school and continuing to stay employed so that he could save money for the future. Looking at the future, Isaiah wanted to join the Army. While at the Home working on completing his high school education and working, Isaiah was connected to a local Army recruiting office to explore this opportunity. Shortly after leaving the Home, Isaiah graduated from high school and entered the Army. During basic training, Isaiah realized this path was not the right fit. Since leaving, Isaiah has stayed well-connected to the Home and is doing well. He was able to move into an apartment with roommates and continues to work and provide for himself. Along his journey, the Home has been able to connect Isaiah to local resources and be someone he can depend on for help.*

### **Board of Directors**

**Doug Norman**, Comporium, Board Chairperson\*\*\*  
**Adam Smith**, Vannoy Construction, Board Vice Chairperson\*\*  
**Cara Sullivan**, Landauer Medical Physics, Board Secretary  
**Jimmy Autry**, Retired - Flint Energies, Board Treasurer  
**Kori Bloomquist, Ph.D.**, Winthrop University  
**Melissa Cassel**, Morton & Gettys  
**Cheryl Fortner, Ph.D.**, Winthrop University\*\*\*  
**Lisa Foster, DNP, RN, NPD-BC**, Atrium Health\*\*  
**Shelly Goodner**, South State Bank \*\*  
**Chris Gordon**, Founders Federal Credit Union  
**Rob Jacobson**, Knot Yet Cabinet Works \*\*  
**Jake Roberts**, Comporium \*\*  
**Mario Robinson**, LPL Financial  
**Mike Whitehead**, Intentional Leadership  
**Keith Wilks, Ed.D.**, Rock Hill School District

**Randy Kibler**, Retired Bojangles', Board Member Emeritus  
**Ralph Norman**, U.S. Representative, Board Member Emeritus

### **Senior Leadership**

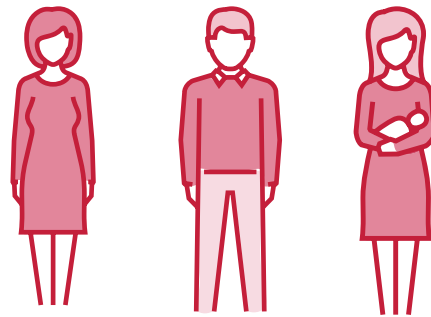
**Emily Parrish**, Executive Director  
**Tara Burgess**, Director, Finance & Operations  
**Alicia Scott**, Director, Residential Services  
**Katy Motsinger**, Director, Development & Marketing

\*\* 2nd 3-year term

\*\*\* 3rd 3-year term

# Youth Served This Year

## # OF YOUTH SERVED



**Foster Care**  
 Male: 25  
 Female: 57  
 Transgender: 1

**Crossroads**  
 Male: 1  
 Female: 6

**Pregnant & Parenting Youth: 3**

**Children of Youth in Care: 2\***

\*Lived at the Home while in the care of their parent

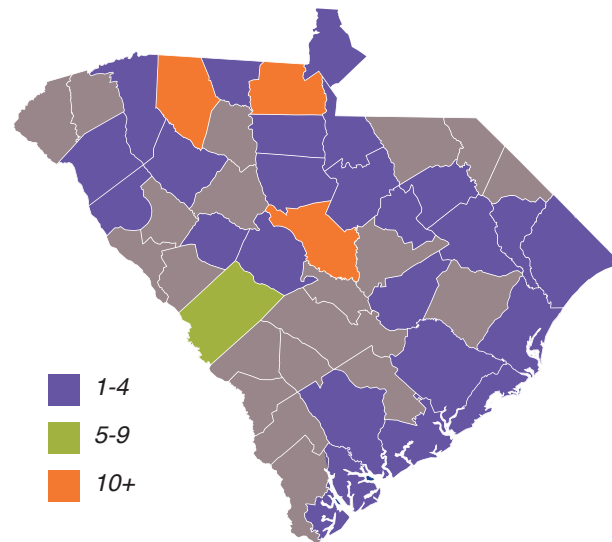
## TOTAL DAYS OF SERVICE



**Foster Care**  
 7,288

**Crossroads**  
 880

## YOUTH SERVED BY COUNTY



### Foster Care

Abbeville, SC  
 Aiken, SC  
 Anderson, SC  
 Beaufort, SC  
 Berkeley, SC  
 Charleston, SC  
 Cherokee, SC  
 Chester, SC  
 Clarendon, SC  
 Colleton, SC  
 Darlington, SC  
 Fairfield, SC  
 Florence, SC  
 Georgetown, SC  
 Greenville, SC  
 Horry, SC

### Foster Care, cont.

Kershaw, SC  
 Lancaster, SC  
 Laurens, SC  
 Lee, SC  
 Lexington, SC  
 Marion, SC  
 Richland, SC  
 Spartanburg, SC  
 York, SC

### Crossroads

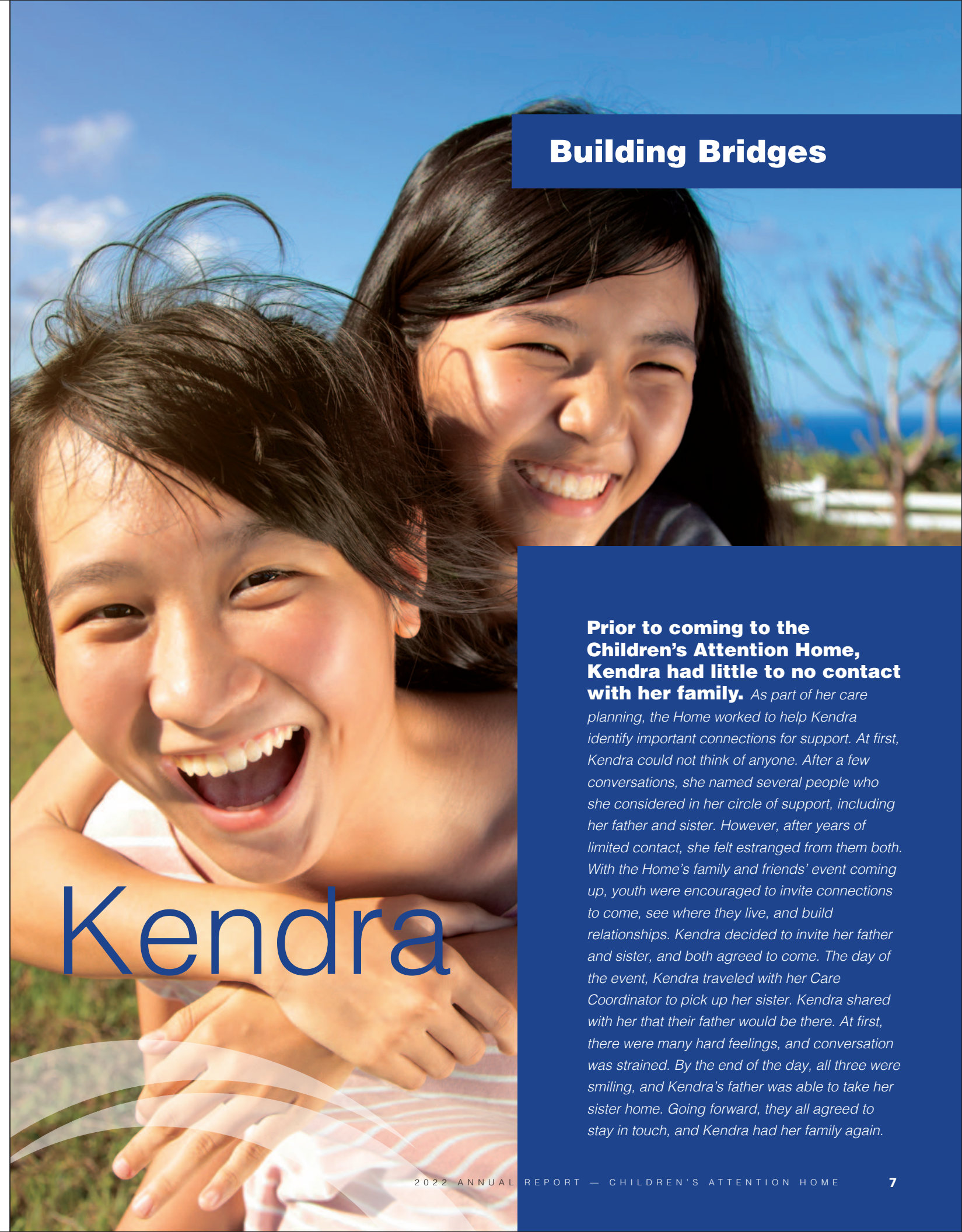
Chester, SC  
 Mecklenburg, NC  
 Spartanburg, SC  
 York, SC

## YOUTH SERVED BY AGES:



\*No children birth to 6 years old were served by the Home this year.

## Building Bridges



Kendra

### Prior to coming to the Children's Attention Home, Kendra had little to no contact with her family.

As part of her care planning, the Home worked to help Kendra identify important connections for support. At first, Kendra could not think of anyone. After a few conversations, she named several people who she considered in her circle of support, including her father and sister. However, after years of limited contact, she felt estranged from them both. With the Home's family and friends' event coming up, youth were encouraged to invite connections to come, see where they live, and build relationships. Kendra decided to invite her father and sister, and both agreed to come. The day of the event, Kendra traveled with her Care Coordinator to pick up her sister. Kendra shared with her that their father would be there. At first, there were many hard feelings, and conversation was strained. By the end of the day, all three were smiling, and Kendra's father was able to take her sister home. Going forward, they all agreed to stay in touch, and Kendra had her family again.

YOUTH SERVED

## On My Way

**Eliza came to the Home after suffering years of verbal and emotional abuse.** *Because of this, she struggled with social anxiety and attending school. After arriving at the Children's Attention Home, Eliza was placed in a smaller learning environment with in-depth teacher involvement. Positively applying her ability to hyper-focus, she began catching up in her studies, earned a 3.0, and established a path to graduate early. Eliza also had goals to build towards her independence through getting a job and saving money. The Home connected Eliza with a local non-profit focused on helping youth with supportive employment opportunities. Here, she was able to work 10 hours a week and learn valuable career skills in retail, including shipping and photography. With her earnings, she was able to set up a bank account and begin saving for her future. While Eliza continues to struggle with anxiety and self-acceptance, she is taking her next steps in building her future.*

# Eliza

## Services You Make Possible

### Basic Needs

*(Medical needs & primary documentation)*



**502 mental health services** were delivered to youth



**3,691 transportation services** were provided to appointments, school, work, visits, and more!



**29 youth obtained documentation** (birth certificate, social security card)

### Education

**Four teens graduated from high school**, one achieved their GED, and two more went on to pursue higher education!



### Independent Living

*(Health, hygiene, self-care; social skills & personal development)*



Since April 2022, **75% of youth have completed connection maps** to identify supportive connections.

### Employment

**21 youth obtained & maintained employment**



**YOU'RE HIRED!**

### Transitional

*(Financial management, transportation, stable housing, & personal advocacy)*



**17 youth have established savings accounts** and, on average, have saved \$3,300



**12 youth earned their driver's permit** and 50% have completed their driving hours!

## Forward Focused

# Kim

**Recently, Kim came to the Crossroads program after circumstances with her adoptive family did not work out.** As a senior in high school on track to graduate, Kim was worried her high school credits may not transfer correctly to her new school. Within two days of arriving at the Home, Kim was enrolled in school to remain on track to graduate. In the first two weeks, Kim was connected with medical, dental, vision, and mental health services. She worked with the team at the Home to lay out her goals, including graduating by in May 2023, attending a 4-year college, and getting a job. Just as important, Kim stayed connected with her family through phone calls and visits. While living at the Home, Kim has been able to make decisions about her goals and pursue her priorities in life.

## Bridging the Gap to Meet the Need

The past several years, the Home has seen significant change in the needs of youth being placed in its care. Conditions and circumstances these children endured during their formative years have resulted in mental health diagnoses, a lack of social or independent living skills, and a meager support system. For older youth approaching adulthood, facing their future without a network of support and resources drastically reduces their likelihood of success.



With children ages 12 and younger primarily placed in foster homes, places available for teenagers is limited. Youth may spend years in foster care, frequently moving from place to place. Some experience as many as 25 or more placements. Still more youth, facing housing instability due to challenging family dynamics, unsafe conditions, or otherwise, are at risk of homelessness. These youth are in desperate need of stability, structure, and compassionate care and support.

**As the needs of children have increased, so has the Home's call to serve them and serve them well.**

With few places equipped to come alongside these youth and meet their needs, the Home has stepped up to the plate. The Home has broadened its array of services to meet their substantial needs, from investing in trauma-informed, evidence-based programming to improved trauma screenings, assessments, therapeutic interventions, and care planning. Whether youth need additional structure or the flexibility to pursue their path to independence, the Home offers different environments to support each child during their journey and help them grow.





From the moment a youth is accepted into care, the incredible team at the Home begins the intentional work of assessing their needs, setting up supportive services for them, and helping them prioritize their personal goals. We know that success looks different for every child, and the definition of success is determined based on their real and present needs. From making it through a full school day to saving enough to purchase their first car, the Home meets each child where they are and walks with them on their journey of growth.

One key factor in a child's success is the strength of healthy supportive relationships. The Home's team works with each youth through connection mapping to establish and grow these important connections, including family relationships. To help build these bridges, the Home hosted an event called F5: Family, Friends, Food, Fun, Fellowship. This event was the first of its kind for the Home, and youth were able to invite their family, friends, employers, and other close connections to enjoy the day. Some came from as far as four hours away, and many stayed all day.



Looking to the future, the Children's Attention Home is poised and ready to meet the growing challenges of youth and families in need.

**These services are not possible without community support. Over 50% of the Home's budget is because of people like you who selflessly give.**

**To support the Home, visit [attentionhome.org/give](http://attentionhome.org/give).**



## Community Support

The mission of the Children's Attention Home is powered by the people in our community. Throughout the Home's 52-year history, the community has been integral to providing life-changing services and high-quality care to the children. And this year is no different!

From providing meals and a vast array of items from our wishlists to giving, supporting fundraisers, and sharing the Home's mission with others, the community continues to power the Home's mission forward.

# OF VOLUNTEERS



# OF VOLUNTEER HOURS



# OF NEW VOLUNTEERS



# OF IN-KIND DONATIONS



Est. Value of IK Donations  
**\$133,562**

# OF MEALS



# OF BIRTHDAY BUDDIES



**25**

AND MORE...



**To learn more about how you can help provide time and resources to power the mission of the Children's Attention Home, visit [attentionhome.org/givehelp](http://attentionhome.org/givehelp).**





# Spotlight

Our work is made possible through so many passionate people! These are just a few highlights of those who do their part to provide much-needed resources and support for the youth living at the Home.



To see more stories from those making a difference, watch our Voices from the Village playlist on YouTube!

## Volunteer Spotlight

### Lisa Monty



For the past two year's Lisa Monty has cooked up great support through monthly meals and company matches. Lisa began supporting the Home in 2017 by providing a meal and helping with Easter. By 2020, Lisa was providing meals and began taking advantage of the matching gift offered by her company for volunteer hours and donations. Once able to volunteer again in 2021, Lisa joined the Home's fundraising team to provide support for fundraising events and more, all while continuing to provide meals once a month. Thank you for your commitment to serving up great care for our youth.

*"My journey with this organization began 8+ years ago in an attempt to teach my now 14-year-old daughter, Karys, about giving back and the benefits of being involved with a charity. It all started with getting a few of her young friends together and cooking meals for the 25-50 children once a month. When we delivered the meals, they got to see where and how the children lived - lending to the discussion of how fortunate we were in having a family, a house, a bed, even a toothbrush. Fast forward to COVID years when we had to have a professional prepare the meals and deliver - beyond grateful to find chefs, bakers, friends and food suppliers to help.*

*We are so lucky to have opportunities like making Easter baskets, Birthday buddies, and fundraisers to keep us involved and be surrounded by the true angels on earth that work at this organization. Hard to not walk away elevated!" - Lisa Monty*

## Community Partner Spotlight

### Take 5 Oil Change



Take 5 Oil Change began supporting the Home in 2015 as a sponsor of the fall fundraiser that year. Since then, Take 5 Oil Change has grown their support to include donations of in-kind services for teammate appreciation gifts, assistance with vehicles, and growing their sponsorship each year. Recently, Take 5 Oil Change began providing oil change services for the fleet of vehicles at the Home, making sure that we can provide reliable transportation for the many appointments, jobs, and activities of our youth. Thank you for keeping us rolling, Take 5 team!

## Community Partner Spotlight

### Good Shepherd Church



Good Shepherd Church began their support of the Home over a decade ago, providing recreational activities, meals, and more. Through the years, this generous group has hosted events and activities to appreciate our teammates, put together furniture, hosted service days, sponsored the purchase of recreational equipment and the Home's fundraisers, provided meals and activities from afar during COVID, and continues to support the Home in any way that they can. Thank you for being part of our village!

*"It is a blessing to be involved and have the opportunity to serve the Children's Attention Home. The staff provide a safe and loving space and we have the pleasure of being able to brainstorm with the children to provide additional experiences. I am grateful to work alongside Tammy and Jimmy through Good Shepherd United Methodist Church to make these experiences possible. It is truly an honor to be involved in the Home!" - Alicia Griffith, Good Shepherd Church volunteer*

## Grantor Spotlight

### Merancas Foundation

The Children's Attention Home began its partnership with the Merancas Foundation in 2014, specifically working to improve the independent living skills of children in care. Originally awarding the Home \$50,000 to fund its Independent Living Program, the Merancas Foundation has granted the same award amount each of the following years. These grants, totaling \$450,000, have helped residents obtain employment, earn a reliable income, learn important life skills, and make plans for their future. These opportunities enabled youth to heal from their past trauma and grow into tomorrow's community leaders.



*"It is truly remarkable to have an organization like the Merancas Foundation consistently support the Children's Attention Home year after year," said Executive Director Emily Parrish. "Their passion for our children is evident through their dedication and continued partnership, and we are so thankful for their generosity."*

## Donor Spotlight

### Kristin and Greg Roche

Kristin and Greg Roche began supporting the Children's Attention Home in 2015. Beginning in 2017, the Roches became monthly donors of the Home, along with regularly supporting through providing meals, birthday presents, helping during the holidays, and giving countless hours of time as volunteers. From toddlers to teenagers, the Roches have seen the Home's care evolve, remaining steadfast supporters through many years.



*"We believe we are all called to love and serve others. Children are our future and small acts of love and kindness demonstrate value and support. The Home meets youth and families in need where they are in life and provides a safe and nurturing community where they are welcome. Over the years it has been encouraging to watch the Home evolve with the ever-changing needs of our youth. We are truly honored to support the Home on this journey."*  
- Kristin & Greg Roche

## Be the Bridge



The mission of the Children's Attention Home is made possible through people's generosity, with half of all funds coming from private grants and donations. By investing in the Home, you are making a pivotal impact in the lives of our youth.

Looking for a way to make a difference? Here are a few ways you can invest in the youth at the Home:

### Community Partnership

Companies and organizations can support the Home through corporate sponsorship, service partnership, employee engagement activities, volunteering, and more! **To learn more about these opportunities, visit [attentionhome.org/partnerships](https://attentionhome.org/partnerships).**

### Matching Gifts

Many companies offer matching gifts for donations made by employees. **Go to [attentionhome.org/give](https://attentionhome.org/give) and search to see if you can increase the impact of your gift!**

### Stocks\*

Appreciated assets, such as common stock or mutual fund shares can generate capital gains tax if sold. By giving them as a charitable gift, you avoid capital gains tax and receive a charitable tax deduction based on current market value.

### Give with Donor-Advised Funds\*

You can easily support Children's Attention Home by initiating a grant recommendation through your donor-advised fund account.

### Monthly Giving

With monthly and recurring giving, you can provide year-round support and make a bigger impact for the children served.

### Legacy Giving\*

Legacy giving provides you the opportunity to establish long-term support for the mission of the Children's Attention Home. With no or minimal out of pocket expense to establish, a charitable bequest can reduce estate taxes and often results in long-term tax benefits. There are many options available to ensure your gift will have the impact that you want it to while still meeting your financial needs.



**Scan the QR code to learn more about these and other ways to support the Home, also be found at [attentionhome.org/give](https://attentionhome.org/give). If you have any questions or would like to learn more, please contact us (803-372-5981, [development@attentionhome.org](mailto:development@attentionhome.org))**

\*Please consult a tax advisor regarding your specific tax situation

# Expenses



## Daily Cost per Child

Based on allocations in the FY2022 Financial Audit

**TOTAL Daily Cost \$230.60 (Program only)**  
**\$307.62 (Including Support Expenses)**

### Programs

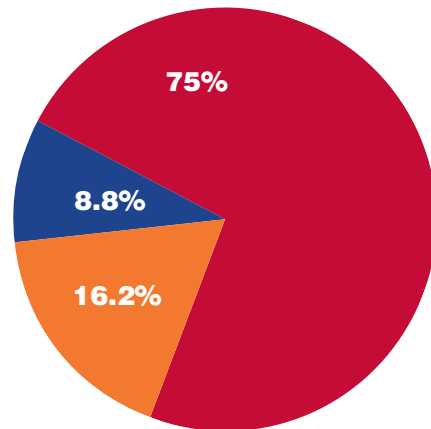
includes expenses applied directly to programs staff, facilities, supplies, transportation, etc.

### Fundraising

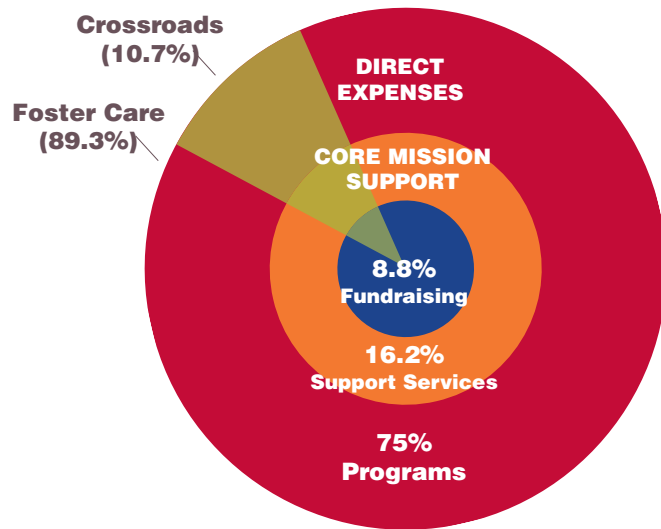
includes expenses used directly for fundraising and grant development efforts

### Support Services

includes expenses related to maintenance, volunteer services, finance, HR, management, etc.



## Another Look: True Program Costs



Above is an alternative visual representation of expenses that views the Support Services and Fundraising as Core Mission Support and necessary components of program operations. Core Mission Support (often called overhead expenses) is critical to the effective operation and growth of our programs.

To learn more about re-visioning of non-profit expenses, visit [www.propelnonprofits.org/blog/a-graphic-re-visioning-of-nonprofit-overhead/](http://www.propelnonprofits.org/blog/a-graphic-re-visioning-of-nonprofit-overhead/).



Full financial reports can be found at [attentionhome.org/annualreports](http://attentionhome.org/annualreports) or by scanning this QR code

# Income

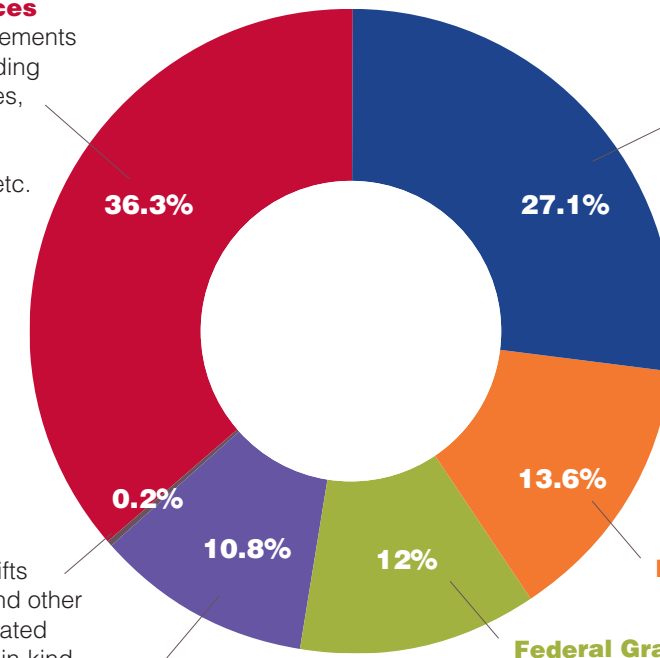
## Sources of Income

### Program Services

Includes reimbursements received for providing contracted services, including DSS, USDA, clothing reimbursements, etc.

### Community Donations

Includes monthly and one-time gifts from individuals, faith-based support, corporate matching gifts, money raised for the Home by supporters, and other privately funded support.



### Gifts In-Kind & Other

Includes in-kind gifts valued \$1,000+ and other revenue (An estimated \$123,789 is given in-kind apart from what is recorded in the Home's financials.)

### Fundraising Events

Includes sponsorships, event proceeds, and donations made during the event.

Income	
Program Services	\$919,452.00
Community Donations	\$685,856.00
Private Grants	\$343,595.00
Federal Grants	\$302,737.00
Fundraising Events	\$274,750.00
Gift In-kind	\$6,020.00
Other	\$228.00
<b>TOTAL INCOME</b>	<b>\$2,532,638.00</b>

In total, 48% of all income is provided through federal allocations that pass-through state agencies, state assistance, and clothing reimbursements, and 52% is provided through individual and corporate donations, foundation grants, gifts in-kind, and income from special events.





# Thank you

Thank you to our wonderful supporters for helping provide nurturing care and life-changing services for so many youth and families in need in our community!





**Email Us:** [info@attentionhome.org](mailto:info@attentionhome.org)  
**Visit Us:** [attentionhome.org](http://attentionhome.org)  
**Call Us:** 803-328-8871  
**Mail Us:** P.O. Box 2912, Rock Hill, SC 29732

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